

Bakers and Makers Vegan Market

I have owned a small plant-based business since 2017. I have used the last 4 years to network and learn about how events work, having visited many events in the south west I now would like to begin an event of my own.

My husband and I intend to work as a partnership to bring a market to Ilminster. We aim to conduct a well organised event that fits themes of plant-based living, upcycling and recycling, handmade food and drink as well as arts and crafts.

Event Management Plan:

The event would happen on a quarterly basis with the first event happening in September. We would aim to invite between 30 and 40 traders to each event, with each pitch costing between £25 and £30.

We would require stalls to bring their own gazebos/tables and each stall would need to have their own public liability insurance.

For food and drink traders we would require a valid Food Hygiene Certificate. We would also run through a health and safety assessment with each trader.

Advertising:

We intend to make full use of social media to gather interest in the event, this would be done via Sponsored advertising on Facebook and Instagram. We would also intend to make flyers, gather interest from local papers, BBC radio Somerset as well as local media and press.

Questions:

What is the capacity of the recreation grounds?

What health and safety concerns are there?

Parking Concerns for load in and for traders.

Cost of using the venue for a whole day (at a weekend)