Julie Earp

From: Marie Ainsworth <Marie.Ainsworth@SouthSomerset.Gov.Uk>
Sent: 13 April 2021 12:15
To: Julie Earp
Cc: Russell Downing
Subject: Footfall counters
Attachments: Geo sense info doc.pdf; GEO-Sense 4G Specifiaction Revision 2.pdf; GEO-Sense INTERNAL UNIT 4G Specifiaction.pdf; GEO-Sense 4G Specifiaction on a BigFoot.pdf

Hi Julie,

I now have a clean document, the document itself is titled quotation, but the financial bit has been removed as there is no need for members to see this part as it includes other towns. There are also specs for the different sensor applications, depending on the preferred location.

So, we should be able to install two sensors/counters in Ilminster within budget. SSDC will pay for six months worth of hire and the installation costs. This will provide 24 hour data, you can be given access to the portal so you can see the data, download as you wish.
The funding for this project will come from the 'Reopening Highstreets Safely Fund', SSDC have been allocated funding from Govt Office, it's European funding that SSDC are contracted to administer and spend on Covid Safety measures/communication and data collection for towns with High Streets, there is strict criteria attached to the fund and there are limitations on eligibility.

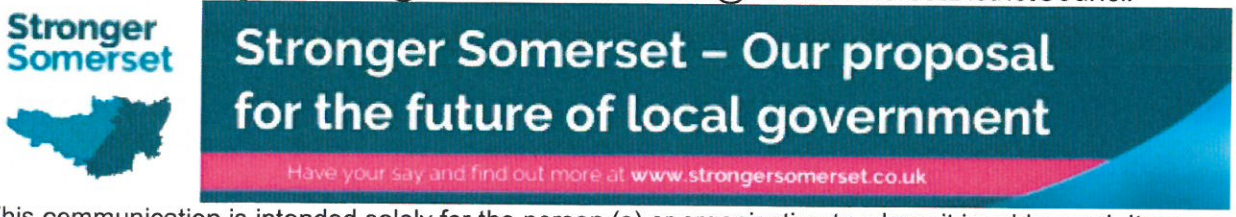
If at the end of my contract, if the town council wishes to take the sensors on for themselves, each sensor would cost £300 to purchase and there is a cost of £75.00 per sensor per month for access to the data and maintenance, the annual electricity bill will be in the region of £14 per sensor.

Further Funding is due to come on line soon in the shape of 'Welcome Back Fund'. You will be updated on this in due course once the full details have been released, this is essentially an extension of the RHSSF with a few more eligibility items thrown in, I am meeting with my team next week to discuss how we will administer this and what our approach will be in liaising with our Town Councils etc.

I hope this is enough for now. If there are any questions arising from the sharing of this info, perhaps if you could collate the questions and forward them onto me, we will try to answer them for you.

Many thanks
Marie Ainsworth

Marie Ainsworth
Specialist - Economic Development
Service Delivery
South Somerset District Council
+441935462462
southsomerset.gov.uk @southsomersetDC @SouthSomersetDistrictCouncil



Proximity Futures Ltd
22 Greenfields Business Park
Wheatfield Way, Hinckley
Leicestershire, LE10 1BB

GEO-Sense Footfall Sensor Specification, 4G fitted to a BigFoot



GEO-Sense footfall sensor Size:	225mm x 255mm x 90mm
BigFoot specifications:	Base is 350x350mm (black heavy duty rubber, especially weighted) Height 95mm
Power requirements:	240VAC (via 3 pin plug or commando plug) which supplies an internal low voltage dc power supply. It can also be powered directly from a POE power adaptor/Cat5 cable
Mounting details:	The sensor can be mounted: • On a flat roof • Balcony • Or similar
Footfall detection range:	360-degree coverage up to a maximum diameter of 200m which can be reduced dependent on requirements. Tradition methods tend to be restricted to much less than 180-degree coverage.
Footfall data communication method:	4G via an internal data SIM card (included)
GEO-Sense is designed, built, and supported by Proximity Futures and the footfall data can be accessed via the INTELLI-Sense portal which requires licencing access. Footfall data can be viewed live, printed, and downloaded in CSV format. It is also fully mobile compliant, allowing access via tablet and mobile phone as well as PC/mac etc. We also have a Wi-Fi variant which can communicate seamlessly across our own Elephant WiFi networks.	

Proximity Futures Ltd
22 Greenfields Business Park
Wheatfield Way, Hinckley
Leicestershire, LE10 1BB

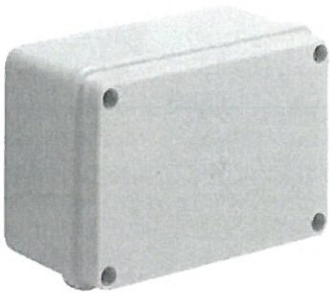
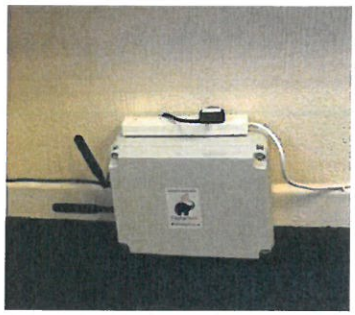
GEO-Sense Footfall Sensor Specification (4G outdoor version)




Size	225mm x 255mm x 90mm
Weight (including mounting brackets)	2800grams
Windage	0.35 Lbs
Power requirements	240VAC (via 3 pin plug or commando plug) which supplies an internal low voltage dc power supply. It can also be powered directly from a POE power adaptor/Cat5 cable
Mounting details	The sensor can be mounted in various ways such as: • Lamp post • CCTV column • Building (outside wall) • J-Pole • It can also be positioned inside a building
Footfall detection range	360-degree coverage up to a maximum diameter of 200m which can be reduced dependent on requirements. Tradition methods tend to be restricted to much less than 180-degree coverage.
Footfall data communication method	4G via an internal data SIM card (included)
GEO-Sense is designed, built, and supported by Proximity Futures and the footfall data can be accessed via the INTELLI-Sense portal which requires licencing access. Footfall data can be viewed live, printed, and downloaded in CSV format. It is also fully mobile compliant, allowing access via tablet and mobile phone as well as PC/mac etc. We also have a Wi-Fi variant which can communicate seamlessly across our own Elephant WiFi networks.	

Proximity Futures Ltd
22 Greenfields Business Park
Wheatfield Way, Hinckley
Leicestershire, LE10 1BB

GEO-Sense Footfall Sensor Specification (4G **INDOOR** version)

Approx. Size:	250mm x 300mm x 95mm
Approx. Weight:	2800grams
Power requirements:	240VAC via 3 pin plug which supplies an internal low voltage dc power supply inside the unit/enclosure.
Window Antenna:	Approx. 150mm heigh x 10mm wide, secured to a base which can be freestanding on a flat surface or secured as deemed fit.
Mounting details:	This configuration of sensor is designed to be positioned inside a building.
Power usage costs:	Approx. £14 per year, dependant on energy prices. We issue a UMS code, so the customer pays directly for any power used rather than the building owner where it is plugged in.
Footfall detection range:	360-degree coverage up to a maximum diameter of 200m which can be reduced dependent on requirements. Tradition methods tend to be restricted to much less than 180-degree coverage.
Footfall data communication method:	4G via an internal data SIM card (included)
Installation location:	The unit can be placed discretely out of the way as long as there is a power socket nearby, the antenna can have an extension fitted allowing placement of the unit up to approximately 10 meters away from the enclosure.

GEO-Sense is designed, built, and supported by Proximity Futures and the footfall data can be accessed via the INTELLI-Sense portal which requires licencing access. Footfall data can be viewed live, printed, and downloaded in CSV format. It is also fully mobile compliant, allowing access via tablet and mobile phone as well as PC/mac etc. We also have a Wi-Fi variant which can communicate seamlessly across our own Elephant WiFi networks.

NOTE: all dimensions and weights are approximate any may vary slightly.