



**ILMINSTER TOWN COUNCIL
GRANT APPLICATION FORM 2021/22**

Please Note: Prior to completion of this form please read The Town Council's Grant Policy and Guidelines

1. **Name / Title of Organisation:** Ilminster Chamber of Commerce and Trade
2. **Name of person submitting the application:**
Position held in organization: Vice President

Address:

Ilminster
TA19

Tel. No:

Mobile:

Email:

3. **Full details of project for which a grant is sought:** *with emphasis on how it will benefit the citizens of Ilminster*

Project: Ilminster Christmas Festival 2022 Friday 18th November

Description: This event is part of the switching on of the town's celebrated Christmas Lights. It has been held for more than 25 years and attracts 1500+ people, dependent on the weather, from within the town and surrounding area. This brings people into the town, raising its profile as a thriving community and showcasing its retail and professional facilities. Funding for this event comes from 2 sources: Ilminster businesses and food, drink and entertainment vendors. Income from vendors can vary considerably, dependent on weather and to some extent, social conditions. This means that the event sometimes makes a reasonable surplus and at other times barely breaks even or makes a loss. However, over a period of years it is financially viable.

This year SSDC have indicated that they intend enforcing the requirement for vendors to purchase Street Trader Consent (STC) at a cost of £61 each. This has not previously been the case. Canvassing the traders we normally invite indicates that this is not something that is required at other events within the SSDC area. As a result, were STCs required, the majority of the vendors feel the event would not be financially viable to them and they would not come. There is no reason to suppose other vendors would take a different view. Without their presence, not only would the event lose much of its attraction to visitors, but it would also plunge it into unsustainable financial loss.

This application is for financial support to enable the Chamber to offer to reimburse vendors for the cost of purchasing an STC. We have 8 vendors potentially required to hold an STC and at £61 per vendor this amounts to approximately £500.

4. Total anticipated cost of project: £1650 total £1150 operating costs + £500 STC support)
(Please enclose supporting estimates)

5. Amount of grant sought from Town Council and % of total project cost:
£500. 30%

6. Please give details of applications made to other grant making bodies in respect of this project (eg South Somerset District Council/Lottery. etc)

Date	Organisation	Amount Sought	Granted
None			

7. Please provide details of the contribution that will be made by your organisation to the Project.

The project is a cohesive entity. Without the vendors there is little point in holding the community event; and without the community event there is little chance of businesses making a contribution. On the assumption that we can find a way to make it financially viable for the vendors, then the event can be held and the Chamber should be able to raise approximately £600 from businesses.

8. Has your organisation received a grant from this Council within the last 3 years? YES/NO. If YES, please provide details. No

Please use additional sheets if necessary

Don't forget to include:

- Constitution / rules
- Financial information – accounts
- Evidence project costings are reasonable

Please return the completed form to

Ilminster Town Council

Council Offices

North Street

Ilminster

Somerset

TA19 0DG